

Special Events Required Responses

Event Name:

- Destination Outdoor / Toyota Owners Event

Event Contact Name, Phone, and email :

- Keystone Contact: Jason Mende, 843-999-3808, Jason.mende@vailresorts.com
- Clic Outdoor Contact: Isaac Van Essen, 605-212-9523, Isaac@clicoutdoor.com

Event Date and Time

- September 13th, 2025 from 9:00 AM – 10:00 PM

Event Description

Destination Outdoor is a 1-day, basecamp event that brings Toyota enthusiasts together from all over the country. Attendees get to enjoy all that the mountains have to offer, from expert led, sustainably-focused trail rides to socializing with fellow off-road enthusiasts around basecamp, it's a great way for people to connect in the outdoors. The event offers a simple structure that goes from 9am to 10pm. This is the 6th annual Destination Outdoor, and the second time it's been held in Colorado. Since our first year, we've had the support from Toyota USA as our presenting partner.

- 9:00 AM: Powerline lot opens and Guest's arrive
 - Check-in table with Free T-Shirt, Raffle Ticket, Trash Bag, and Itinerary for the day
- 10:00 AM – 2:00 PM: Trail Rides and Clean-up
 - Off Roding in Toyota Vehicles
 - **Clean up of trails**
- All Day: Meet, Hang out, and classes
 - Talk Toyotas with other owners at the Basecamp (Powerline lot)
 - (3) classes – Photography, Bike Maintenance, and on mountain/camping cooking.
- All Day: Toyota Featured Vehicles
 - Truck and SUV on Display
- 4PM - 7PM: Food Trucks / Dinner
 - (2) Food trucks
- 6:00 PM: Free Raffle
- 7:00PM – 10:00 PM: Campfire
 - Co-branded fire pits with Howl Campfires – Will obtain permit, but also let Toyota team that regardless of permit, fire bans may be in effect during the event preventing this.

Tented area square footage (Aid station square foot area to be used)

- (3) 10 x10 Tents – 300 SQ Feet

Number of Event Participants (marshals, volunteers, setup crew etc. in Town of Keystone)

- 6 Participants from Clic Outdoor
 - All working as Setup Crew
 - Responsible for trash clean up
 - Supplying extra bathrooms (Honey Bucket)

Number of Event / Festival Attendees / Participants Expected

- 300-400 Attendees Expected

Location / Venue Aid station, course route description

- Powerline Parking Lot: 781-833 Montezuma Rd, Keystone, CO 80435
- Aid Station does not apply

Parking Areas to be used (if parking is provided for attendees)

- Entire event and parking will be at Powerline Parking Lot : 781-833Montezume Rd, Keystone, CO 80435

Ticketed / or Free event

- Free event

Environmental Health; Toilets; Water; Trash provisions

- Trash Pickup by Keystone Resort on a 4 HR cadence.
- Summit County Fire & EMS Special event Permit and Morning of Inspection
- Extra bathrooms supported by Honey Bucket.

Town and/or County Services provisions: emergency ambulance and sheriff

- N/A

Road closures / Traffic Control (clarify if any Town owned property proposed to be used)

- No road closures or need for traffic control

Alcohol (yes/no), if yes Alcohol License required

- No Alcohol permitted for the event

Animals Permitted (yes/no)

- Yes

Adjacent property owners (300') notified?

- Yes, Property management has sent out a notification.

Annual recurring event?

- Not expected to be a reoccurring event at the moment.